Resources for INTL 201

Library’s home page: https://www2.stetson.edu/library/

- Interlibrary Loan (ILL) Form
- Databases by Subject: International Business
- Guide for this class: http://guides.stetson.edu/INTLMueller

I. OneSearch—Search box on library’s home page. Searching here will retrieve lots of results, but not all databases listed below are included in OneSearch (those listed below with asterisk* are not included). Also, there are filters available in individual databases that are not available in OneSearch, so you may want to search databases individually even if they are included.

II. Country Political/Cultural/Background Information—Go to all of the databases listed below from the Library’s Databases by Title page.

   a. *Europa World
      • Excellent source for overview country information
   b. *Britannica Online
      • Click the orange bar at the top of the screen to get to Stetson’s Britannica account (the academic version).
      • Type in the name of your country. Usually the main article on a country comes up first in the list. Note Table of Contents pull-down menu at the top and further options along left-hand side of the page.
      • Among the Web Links (left-hand side) are links to maps and the CIA World Fact Book entry for each country.
      • For country data, from the academic Britannica home page, click on World Data Analyst under Research Tools. Then select your country and click Go. You can also do comparisons from this page.
   c. *CultureGrams
      • Click on World Edition. You can type the name of your country into the Search box, or click on the map.
      • Overview snapshot in the center of the page, but links to further information along the left-hand side.
   d. *Credo Reference Works
      • In addition to overview and background information on countries, also contains business dictionaries, encyclopedias, and biographical information (click on Business in the Subjects box).

III. Databases for Finding Business Articles and Company and Industry Information

   a. ABI Inform—Note guide for using ABI Inform http://guides.stetson.edu/ABIInform
      • Topic—Journal and newspaper articles on all kinds of business topics (included in OneSearch)
      • Company—Click on Advanced Search. Type in the name of a company; change the field to Company/Org. There is much information on international companies, too.
      • Industry—Click on Advanced Search; type in a NAICS code and change the field to NAICS code. This will bring up other articles about companies in that industry or on the industry itself.
      • Note LOCATION as one of the limits that can zero in on a specific country
      • Note CLASSIFICATION CODES—GEOGRAPHIC AREA—NON-US as a way to limit information to various regions.
   b. EbscoHost Business
      • Topic—Journal and newspaper articles on all kinds of business topics (included in OneSearch)
      • Country-Type the name of your country, then choose Country Report as the Source Type
      • Company-A quick way to get company info is to click on Company Profiles tab (across very top of screen). This will take you to the Marketline report. Also can enter a company name, change field to Company Entity.
Industry-Type the name of your country, then choose Industry Profile as the Source Type. You will get choices of the industries about which there are articles.

c. *LexisNexis*—primarily newspapers and trade publications—almost no scholarly journals

- Topic—Trade publications, newspapers, blogs, wire service, broadcast transcripts, and other types of news sources. Click on the **Search by Content Type** down arrow and choose **Foreign Language News** to search a topic in non-U.S. news sources. All articles have been translated to English.
- Company information—Go to the **Search by Content Type** down arrow and choose under Companies. Or click on Get Company Info (by name or ticker). Includes non-U.S. companies.
- Country Information—Click on **Search by Content Type**, then click on **Country Information**.


- From the Basic Search screen, go to the Country Profile box on the far right, choose a country from the drop-down menu.
- From the Basic Search screen, to identify companies in other countries, go to the Classification Search box and choose a country from the drop-down menu. Click on Search to see a list of companies from that country.
- From the Basic Search screen, you can find Investext Snapshots of companies or industries in a specific country.


e. **NewsBank Info Web**

- Topic—Includes business journals, newspapers, and newswires. Under Access World News, choose Access Business News for U.S. and international news stories (from which you can choose your sources or search all of those listed). Or choose Access International News (from which you can choose your sources or search all of those listed). Or choose World, then click on a region of the world.
- Note NewsBank Maps (lower left-hand corner).


IV. International Data


b. **World Development Indicators (WDI).** Note guide for using WDI [http://guides.stetson.edu/WDI](http://guides.stetson.edu/WDI)

c. **UN Data** (database of the United Nations)

d. **Statista**—Includes a variety of business statistics. Search or browse by industries, topics, or country.

e. **Web Sites with International Data**

- The Economic Research Service—from the USDA produces GDP forecasts out to 2030 for individual countries and regions, available for free: [http://ers.usda.gov/topics/international-markets-trade.aspx](http://ers.usda.gov/topics/international-markets-trade.aspx)
- LANIC (Latin American Network Information Center)—has links to statistics bureaus in Latin American and Caribbean countries: [http://lanic.utexas.edu/](http://lanic.utexas.edu/)
- EUROSTAT (Europe): [http://ec.europa.eu/eurostat](http://ec.europa.eu/eurostat)
V. Codes—Often industry information is more easily found using industry codes. For information on all the codes listed below, go to [http://loc.gov/rr/business/BERA/issue9/codes.html](http://loc.gov/rr/business/BERA/issue9/codes.html)

- ISIC (International Standard of Industrial Classification of All Economic Activities)
- SITC (The Standard International Trade Classification)
- NACE (Eurostat) (Statistical Classification of Economic Activities in the European Community)
- UKSIC (United Kingdom Standard Industrial Classification of Economic Activities)
- SIC (Standard Industrial Classification Code) or NAICS (North American Industrial Classification System)