Resources for MGMT 495

Research Guide for this class: http://guides.stetson.edu/mgmt495

- Interlibrary Loan (ILL)—fill out this form to order a journal article or book from another school (no charge)
- Journals List—tells you if Stetson owns a journal or has access to it full text in one of our databases
- OneSearch—search box on library homepage. Databases marked below with an asterisk are NOT included.

I. Databases for Finding Articles, Company and Industry Information, and More

**ABI Inform**—journal and newspaper articles on business topics; company and industry info

- To find a company: Advanced search → type in company name → change field to Company/Organization.
- To find an industry – type in a NAICS code and change the field to NAICS code. This will bring up other articles about companies in that industry or the industry itself.
- Case Studies – Go to Document Type and check the box for Case Study

**Business Source Premier** – journal and newspaper articles on business topics; company and industry info

- To find a company – click on Company Profiles tab on top of screen to access Marketline reports. OR enter a company name, change field to Company Entity, OR search by ticker symbol or DUNS number.
- To find an industry – enter a NAICS code or description and change the field to NAICS code or description. OR type in the name of an industry, then go down to the Document Type limit and choose Industry Overview, or to Publication Type and choose Industry Profile. After the results come up, on the left-hand side (Source Types) you should see Industry Profiles. These usually contain market analysis and market value.
- Case Studies – Go to Document Type and check the box for Case Study.

**Business Insights: Essentials*** – journal and newspaper articles on business topics; company and industry info

- To find a company or industry– enter company name or industry in the search bar and make sure field is set to the appropriate choice.


**LexisNexis*** – newspaper/newswires/trade publications; company info.

- To find news – use Search the News box
- To find a company – use Get Company Info box to get detailed financial data about US companies.
- To find market/industry reports – click on Search by Subject or Topic

**Mergent*** – company info.

- When searching for a private company, be sure to check the box for D&B Private Company Database
- Advanced search allows you to compile a list of indicators and generate a list of companies with those indicators

**Mergent First Research** – industry and geographic profiles.

- For profiles outside of North America, click on International at the top of the page.

**Mergent Intellect** – info on companies and executives, and more.

- Use advanced search to find lists of companies or people that meet certain criteria.

II. Resources for Finding Statistical Data – U.S. and International

- **International Financial Statistics***
- **Statista***
- **UN Data***
- **World Development Indicators***
- **U.S. County Business Data**: http://www.census.gov/econ/cbp/index.html